

FOR IMMEDIATE RELEASE

Accretive Commerce to Offer LiquidPixels LiquiFire Dynamic Imaging Solutions

ROCHESTER, NY – June 5, 2007 – Accretive Commerce offers merchants a fully-integrated, end-to-end e-commerce solution including a market-leading platform, tools, and marketing services to accelerate growth, in addition to outsourced operation solutions in customer care, fulfillment, and logistics. The alliance with LiquidPixels gives Accretive's customers a turn-key, highly functional dynamic imaging solution with advanced capabilities such as interactive zoom and pan, mix-and-match product presentation, automatic color change, product configurators, 360 spin, and interactive catalogs. The integration of LiquiFire® into Accretive's e-commerce solution will offer merchants faster response times for images and an overall richer online experience.

“Accretive Commerce's best-of-breed strategy is focused upon giving our client partners the best available technology in a fully-integrated solution,” said Hank Reeves, Accretive Commerce CEO. “The alliance with LiquidPixels enhances Accretive's e-commerce solution, and provides a better choice for those merchants seeking the leading e-commerce and imaging technology coupled with best-in-class customer care and fulfillment solutions.”

“LiquidPixels is excited to be Accretive Commerce's imaging partner,” said Steve Kristy, LiquidPixels CEO. “Accretive Commerce is a rising player in the e-commerce landscape and a proven outsourced operations provider. Integrating our LiquidPixels LiquiFire solution into Accretive's infrastructure will enable merchants to have a more robust, personalized, and visually engaging online shopping experience.”

About Accretive Commerce

Accretive Commerce is a market-leading business process outsourcer, accelerating companies' growth through a fully integrated range of outsourced eCommerce, Customer Care, and Fulfillment & Logistics solutions and services. Accretive Commerce has a proven track record serving some of the world's best known brands such as American Eagle Outfitters, Godiva, Restoration Hardware, and many others. The company combines market-leading capability, scalability, and flexibility with lean six sigma process excellence to deliver its clients a better brand experience, greater revenues, and lower costs. Accretive Commerce has an unparalleled commitment to customer service and a focus on brand protection that translates into guaranteed results and value creation.



About LiquidPixels

LiquidPixels is leading the imaging revolution. Built on open standards, its LiquiFire dynamic imaging solutions integrate into existing Web and workflow environments, enhancing product creation and visualization while reducing production costs. LiquidPixels makes its patented technology available as a hosted service or via on-site enterprise servers with solutions that may be tailored to each customer's unique needs. Find out more at LiquidPixels.com.

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