

FOR IMMEDIATE RELEASE

LiquidPixels Honored for Continued Excellence

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LiquidPixels, Inc., the global leader for dynamic imaging solutions to the e-commerce industry, won for the second time as 2018 Best of Boston Dynamic Imaging Solutions Provider. With the consecutive 2017-2018 wins, LiquidPixels now qualifies for the Boston Business Hall of Fame.

The Boston Award Program honors the achievements of local businesses that have shown best business practices and provide long-term value. Every year, the program honors companies that have both achieved corporate success and have enhanced the local community.

"We are so pleased to be named Best of Boston for a second year in a row," said Steve Kristy, CEO of LiquidPixels. "We operate on a global scale, but it is an honor to be recognized in our own community." A privately held company, LiquidPixels has offices in New York, Massachusetts, and North Carolina that support enterprises world-wide.

LiquidPixels **LiquiFire® Operating System** (OS) empowers e-commerce companies to incorporate dynamic imaging into their websites and emails. This enterprise-class functionality enables online shoppers to quickly create and view custom products before purchasing. Additionally, LiquiFire OS transforms a single master image into a new size and format, as well as controls its compression level. At the moment an image is presented, LiquiFire OS creates the necessary version on demand.

Built on open standards, LiquiFire Dynamic Imaging Solutions integrate into existing web and workflow environments, enhancing product creation and visualization while reducing production costs. The patented technology is available as a hosted service or via on-site enterprise servers with solutions that may be tailored to each customers' unique needs. The technology stack enables consumers to customize merchandise and view their changes on demand, instantly, and on any device.

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About LiquidPixels

LiquidPixels is leading the imaging revolution. Built on open standards, its LiquiFire Dynamic Imaging Solutions integrate into existing web and workflow environments, enhancing product creation and visualization while reducing production costs. LiquidPixels makes its patented technology available as a hosted service or via on-site enterprise servers with solutions that may be tailored to each customer's unique needs. Find out more at LiquidPixels.com.

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