

FOR IMMEDIATE RELEASE

Magento eCommerce Gold Partner Exceed Online Adds LiquidPixels Advanced Dynamic Imaging

ROCHESTER, NY – March 11, 2014 – When online retailers create a storefront on the Magento eCommerce platform, they often look to e-commerce partners for a professional, efficient build. Exceed Online, an experienced Magento Gold Solution Partner, has led such projects since 2005 using leading-edge e-commerce technologies. Exceed has partnered exclusively with LiquidPixels, Inc., to make the benefits of dynamic imaging easily available to Magento users.

On-demand dynamic imaging enables a compelling online shopping experience with features like fabric draping, product re-colorization, and live text previews. End users also receive the benefits of some behind-the-scene process improvements like optimized mobile image delivery.

Exceed selected LiquidPixels LiquiFire® Dynamic Imaging Solutions for the flexibility of the software solution itself as well as its performance across platforms and devices. In today's online shopping environment, mobile image delivery is critical. "The online imaging method LiquidPixels has developed is amazing," says Exceed's Senior eBusiness Consultant, Jason Greenwood. "Exceed Online is excited to educate our clients on this type of innovative technology and how it can help them make best use of the Magento eCommerce platform."

LiquidPixels CEO Steve Kristy notes that Exceed's extensive experience with the Magento platform brings additional value to their customers' LiquiFire implementations: "By choosing a partner like Exceed Online with deep experience on the Magento eCommerce platform, retailers can be confident that their deployment of LiquiFire Dynamic Imaging Solutions will be fine-tuned for optimal performance and have the highest impact on their storefront."

About Exceed Online

Exceed Online is a full service agency providing everything Magento related that you may require, from strategic consultancy, digital design, e-commerce website development, custom functionality, ongoing support (with staging and version control included), ongoing development resource to online marketing, back office integration and more. Founded in 2005, Exceed Online is a Magento Gold Solution Partner and has been fully Google Certified. Find out more at ExceedOnline.co.nz.



About LiquidPixels

LiquidPixels is leading the imaging revolution. Built on open standards, its LiquiFire Dynamic Imaging Solutions integrate into existing Web and workflow environments, enhancing product creation and visualization while reducing production costs. LiquidPixels makes its patented technology available as a hosted service or via on-site enterprise servers with solutions that may be tailored to each customer's unique needs. Find out more at LiquidPixels.com.

#

For more information, contact:

Bruce G. Owens, Jr.
LiquidPixels, Inc.
866-808-4937 x 301
sales@liquidpixels.com

LiquidPixels®, LiquiFire®, MagniFire®, the LiquidPixels Logo, and the slogans "Visualizing E-Commerce®," "Are Your Images Fluid?®," and "Liquify Your Site®" are all registered trademarks of LiquidPixels, Inc. The LiquidPixels' three-pixel mark, "Liquify," "Assets From Anywhere," "LiquiFire Blaze," "LiquiFire Zap," "LiquiFire Spark," "LiquiFire Station," "LiquiFire Orb," "LiquiFire E-Catalog," "LiquiFire Jazz," "LiquiFire Image Chain," "LiquiFire Hosted Service," and "LiquiFire Imaging Server" are trademarks of LiquidPixels, Inc. Other trademarks used within this document remain owned by their respective organizations. LiquidPixels LiquiFire is covered by patents 7,109,985, 8,245,228, 8,296,777, and 8,914,744. Other patents pending.