



Present your existing print media online in an immersive, interactive, browsable environment.

Bring your printed marketing materials online with LiquiFire E-Catalog, the simple, easy, and cost-effective way to expose your audience to — and extend the marketing power and shelf life of — your existing print materials, with the power and interactivity of Dynamic Imaging.

Leverage your existing investment in printed marketing assets while increasing their impact. LiquiFire E-Catalog takes any existing print marketing materials and, coupled with **interactive navigation**, **clickable hot-spots**, and **live connection** to your e-commerce or marketing Web site, brings your products to your customers quickly, easily, and with all the impact of printed materials plus the selling power of your online digital imaging. Your customer can now **interact with your catalog** and products, and you determine your Catalogs' shelf life!

Once your print media is Liquified, your customers can navigate your printed marketing assets online by thumbnail, section, hyperlink, or by thumbing through individual pages, giving your audience every opportunity to see — and buy — your products via seamless integration with your Web site.

Amazing ROI

Available with either LiquiFire Blaze or LiquiFire Zap digital imaging solutions, LiquiFire E-Catalog leverages the awesome power of LiquidPixels LiquiFire Imaging servers or our Hosted Service. Any media type — PDF, EPS, raw PostScript® from your print department, to TIFF — can be the source for your online catalog. LiquiFire's Assets-From-Anywhere™ technology and simple Web-based tools allow you to insert and order pages, establish hot-spots and links in minutes, not days.

Or, utilize LiquidPixels E-Catalog Preparation services and let us do it all for you: Send us your catalog assets and be online with zero effort and zero capital investment.



Dynamic Imaging Solutions: LiquiFire Zap and LiquiFire Blaze

LiquiFire Zap The standard in Dynamic Imaging. LiquiFire Zap provides the ideal core set of tools required for many rich media publishing needs. Three different zoom and pan viewers, automatic image resizing, and 360° spin provide a solid foundation with which to publish your site's imagery. Automatic "click for larger view," intelligent image enhancement, and on-the-fly image-format conversion are all there at your fingertips.

LiquiFire Blaze The ultimate in Dynamic Imaging. LiquiFire Blaze, our flagship, full-featured Enterprise-class workhorse includes a complete suite of tools for both Web- and print-based imaging. LiquiFire Blaze accommodates everything you need to create amazing rich media, as well as the full compliment of presentation tools available in LiquiFire Zap.

Delivery Options: Server or Hosted Service

LiquidPixels Imaging Servers For those who need to see the lights blink, LiquidPixels Imaging Servers form the bedrock platform for LiquiFire Solutions. Designed for power and reliability, these server platforms offer redundant power, networking, and disk coupled with an awesome multi-core CPU for extreme imaging power.

LiquidPixels Hosted Service Or we can do it all for you via LiquidPixels' highly available, hosted Dynamic Imaging service provided through a Software-as-a-Service subscription. This turnkey offering provides all the LiquiFire Zap or Blaze features and LiquidPixels services through a zero-footprint solution for customers seeking to outsource IT implementations.

Applications and Services

LiquiFire Station provides a World-class Content Management and Workflow management solution for E-Commerce and Web-based Imaging needs.

LiquiFire E-Catalog integrates your existing print media online in an immersive, interactive, browsable environment. Your customer can now interact with your catalog and your products.

LiquidPixels Professional Services are here to meet your needs, from product photography, image retouching, E-Catalog preparation, and Dynamic-Image Asset preparation to complete Web site design and development.

Key Features

- Convert traditional print materials to online interactive media
- Add non-rectangular hot-spots and arbitrary links
- Re-order, add, or delete pages and republish
- Available with LiquiFire Blaze and LiquiFire Zap
- E-Catalog preparation service available

Benefits

- Leverage and re-use print assets
- Expand distribution and reach of your printed materials
- Easily update weekly circulars
- Provide catalog-shopping paradigm, online



For additional information about LiquidPixels Servers, LiquiFire Solutions, and how they are solving imaging challenges across the retail, Internet marketing, Internet advertising, content management, and other industries, please contact LiquidPixels today.

Are your images fluid?®

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LiquidPixels' LiquiFire is covered by patent 7,109,985. Other patents pending.