

## LiquidPixels Production Services

Let Us Do the Heavy Lifting



### BUSINESS CHALLENGE

In any type of implementation, there are areas where you may need assistance for various reasons. A lack of time or resources can be a barrier. Or maybe you want to get a more in-depth look at the technical process and accelerate your own learning curve.

Whatever your reason, you don't have to do it alone. Partnering with LiquidPixels can help you get your implementation into place, get it tested, and train others in how to use it. Many organizations like yours implement dynamic imaging to streamline image production and take advantage of the powerful imaging capabilities that enhance your website design. In many cases, those same organizations prefer to partner with an outsourced model to allow them to maintain their focus on their business objectives while still keeping current with the latest dynamic imaging technology.

### WHAT IF YOU COULD...

- Jump-start the work and complete your project ahead of schedule?
- Free up your existing resources to focus on innovative priorities?
- Leverage industry experts when it comes to understanding the future of imagery online?

Only **2.5%** of companies successfully complete **100%** of their projects. And **39%** of projects fail due to lack of planning, resources, and activities.

Source: <http://teamgantt.com/blog/seven-shocking-project-management-statistics-and-lessons-we-should-learn/#sthash.94xIJWW0.dpuf>

### LIQUIDPIXELS PRODUCTION SERVICES

LiquidPixels Production Services is committed to providing our customers with turnkey dynamic imaging services, including LiquiFire® implementations and all necessary ancillary preparation services. By creating a “hands-free” dynamic imaging experience, LiquidPixels helps you to reap the benefits of dynamic imaging without “behind the scenes” laboring taxing your resources. With the LiquidPixels expert staff on your team, you can:

- Extend and/or re-allocate your available resources
- Supplement your technical expertise
- Receive tried and true implementations
- Reduce your time to market
- Increase the likelihood of a successful, on-time launch
- Depend on long-term support





With LiquidPixels Production Services, there are many offerings you can take advantage of such as:

- Project management of LiquiFire implementation
- Imaging chain development
- Image request rewrite rules
- Asset preparation
  - Image retouching
  - Colorization masking
  - Fabric draping grids

The LiquidPixels Production Services team understands that no single implementation is exactly like another. You have a specific set of objectives and requirements regarding your dynamic imaging project and how these will benefit your organization and customers. By partnering with us during your LiquiFire implementation, you can leverage our expert consultants, who will project-manage your implementation every step of the way. Everything from collecting requirements and developing a detailed scope of work to managing the agreed-to services on time and on budget – it's all part of the package.

Communication is key to these types of implementations, which is why you will have access to your LiquidPixels Production Services team member for any questions or updates throughout the entire implementation lifecycle.

Stop trying to manage your implementation and free up your brain to be creative instead. Although our LiquiFire solutions are simple enough for you to implement yourself, given limited time and resources, wouldn't it be better to focus your energy on the future of your business?

# LiquidPixels®

## About Us

LiquidPixels is leading the imaging revolution. Built on open standards, its LiquiFire® dynamic imaging solutions integrate into existing web and workflow environments, enhancing product creation and visualization, while reducing production costs. LiquidPixels makes its patented technology available as a hosted service or via on-site enterprise servers with solutions that may be tailored to each customer's unique needs. If you'd like to find out more about us, we'd love to tell you. Contact us at [LiquidPixels.com](http://LiquidPixels.com).

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